



2020 Waccamaw Sports Classic Sponsorship Request

Dear Prospective WSC Sponsor:

The 2020 WSC Steering Committee would like to invite your company to join our team. We are made up of representatives from; Waccamaw Regional Council of Governments, Georgetown County Bureau of Aging Services, Williamsburg Vital of Aging, Georgetown County Parks & Recreation, Williamsburg Parks & Recreation, Williamsburg AARP, and much more.

Modeled after the Olympics Games, the Classic enables those who are, *50 and BETTER*, to come together to compete in sanctioned athletic events including: track and field; horse shoes; spin casting; pickle ball; corn hole and much more. The students of Coastal Carolina University earn academic credits for their role in planning and implementing the Games each year. Students also offer educational health seminars to WSC athletes.

Your involvement will help us to continue to grow and enhance this annual regional event. It is also an opportunity for your business to promote its products and services to the growing senior constituency of our region.

Please see the enclosed 2020 WSC sponsorship opportunity levels....join us in creating positive senior moments....***as seasoned athletes for the GLORY!!!!***

Justin Blomdahl
Aging Program Coordinator
Waccamaw Regional Council of Governments



Fact Sheet

What is the Waccamaw Sports Classic for seniors?

What?

The Classic is a local, quality sports “competition” for active seniors ages 50 years of age and older. It is an annual event that has been taking place in South Carolina since 1985. Local “games” feed into state and national games.

Why?

Recreational and competitive athletes will:

- Enjoy a recreational experience that focuses attention on wellness and regular physical exercise
- Learn healthy lifestyle tips that aid in the prevention of illness
- Engage in the positive benefits of socialization and community
- Enhance their quality of life experience at every age level

In addition to the benefits for seniors, the implementation of a Sports Classic Program in the Waccamaw region strengthens the region’s senior programming for older adults. Community service groups, volunteers and sponsoring organizations/corporations work together to plan and actively promote healthy aging.

Who?

The program serves seniors (50+) from Georgetown, Horry, and Williamsburg Counties. Sporting competitions, such as softball throw, horseshoes, track and field events, etc. are set up in age categories i.e. 50-55 yrs; 55-60 yrs and so on...

Event planning and leadership provided by the; Waccmaw Regional Council of Governments, Georgetown Bureau of Aging Services, Williamsburg County Vital Aging, Georgetown & Williamsburg Parks & Recreation Departments, Kingstree AARP, Myrtle Beach Pickleball Association, and other individual volunteers.

When?

April 17th 2020.

Where?

Waccamaw High School
2412 Kings River Road
Pawleys Island SC, 29585

How can I help?

- Become a corporate sponsor. Levels of sponsorship vary.
- Donate in-kind products or services to assure the success of the games
- Take on the Classic as a company service project
- Volunteer your time and talents to the Classic – opportunities include: public relations; graphic arts; program development; officiating opportunities; grounds crew; hospitality; sponsor engagement; web development
- Tell a friend! Get loved ones, faith organizations, civic groups involved

Questions? Want to help?

Contact: Justin Blomdahl with the Waccamaw Regional Council of Governments
Phone: 843-385-7491
Email: jblomdahl@wrcog.org



Waccamaw Sports Classic 2020

We are excited to be planning our 13th annual WSC

This wonderful event features a day-long sporting competition for seniors from 50 to 100+ years, plus activities for those seniors that enjoy physical challenges *and* socialization.

Please consider becoming a sponsor of this growing community event that enables senior athletes to:

GO FOR THE GLORY!!!

LEVELS of SPONSORSHIP

Gold Level-\$1000 -- Includes the opportunity to present at the WSC Awards Ceremony; sponsorship recognition at the WSC Awards Ceremonies; clickable link placed on the website; social media presence; logo on the tee shirt; free table at the expo; logo on backdrop; logo on bottom of each website page.

Silver Level- \$500 -- Includes sponsorship recognition at the WSC Awards Ceremonies; clickable link placed on the website; social media presence; logo on the tee shirt; reduced cost for table at the expo;

Bronze Level-\$350 -- Includes sponsorship recognition at the WSC Awards Ceremonies; clickable link placed on the website; reduced cost for table at the expo; social media presence

General Donations - \$60 – Includes name listed on website.

Sponsorship Deadline: February 1ST, 2020

**To ensure that sponsors are included on printed materials and tee shirts, sponsors are required to meet specified sponsorship deadlines!*



Display information about the services you offer the day of the event.

Bring a Door Prize and giveaways to attract people to your table.

All for \$150. (\$50 if you have committed to Silver or Bronze Sponsorship. Table is free for Gold Sponsors.)

Tables are limited. To reserve your email

Justin Blomdahl: jblomdahl@wrcog.org



WACCAMAW SPORTS CLASSIC 2020 SPONSOR FORM

Seasoned Athletes Go for the GLORY!!!

Thank you for supporting your regional Parks and Recreation Departments, Area Aging & Disability Resource Center, County Councils on Aging, Tidelands Health and other community aging service providers in offering the 2020 Waccamaw Sports Classic, for those 50 years, and *BETTER!* With your help, this year's Games will eclipse last year's success! Please complete the form below and return it to the designated WSC Steering Committee member or to the address below, along with your sponsorship check.

Company or Family Name:

Address:

Phone:

Email:

Level of Sponsorship: Gold - _____
Silver - _____
Bronze - _____
General - _____

Amount of Sponsorship: \$ _____ (**Checks made payable to: Waccamaw Sports Classic**)

Open Booth Fee: \$75 _____

Silver Level Fee: \$25 _____

Bronze Level Fee: \$50 _____

Please forward your completed form and check to:

Waccamaw Sports Classic
Justin Blomdahl
1230 Highmarket Street
Georgetown, SC 29440
843-546-8502 ext. 1228
jblomdahl@wrcog.org

THANKS FOR HELPING US TO CREATE POSITIVE SENIOR MOMENTS!